

ARC920010012US1
09/863,268In the Claims:

Please amend the claims as follows:

1. (Currently Amended) A computer-based system utilizing an event matching system for service providers based on an unexpected change in a schedule of service or event, said system comprising:

a window of opportunity event generator, said generator automatically identifying said unexpected change in schedule of service or event,

a distribution channel analyzer, said analyzer analyzing an event, as identified by said window of opportunity event generator system, based on data and rules,

an event matcher, said matcher receiving an analyzed event from said distribution channel analyzer and integrating information from an external database to select a service provider for said event, and

an accounting manager, said manager providing an accounting functionality for the service provider by analyzing events as obtained from said event matcher.

2. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 1, wherein said external database utilizes a service provider profile database, said service provider profile database containing informational data of said service providers.

3. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 1, wherein said system further utilizes an event database, said database storing data of said events as related by said event matcher.

ARC920010012US1
09/863,268

4. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 1, wherein said distribution analyzer further utilizes a channel rules database containing rules to be applied to particular data receiving channels.
5. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 1, wherein said data and rules of said distribution channel analyzer further utilize an institutional or organizational database, said databases containing additional informational data of selected institutions or organizations.
6. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 1, wherein said system further utilizes a subscription management service wherein said events and schedules are defined for tracking.
7. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 2, wherein said system further utilizes a service provider profile manager for said service provider database, said manager allowing service providers to customize and manage profile data in said service provider database.
8. (Currently Amended) A computer-based A system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 5, wherein said data and rules of said distribution channel analyzer further utilize an institutional or

ARC920010012US1
09/863,268

organizational profile manager, said manager allowing institutions or organizations to customize and manage profile data in said database.

9. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 6, wherein said system further utilizes a location tracker, said tracker used to keep track of subscribed consumers.

10. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 9, wherein said location tracker further utilizes a consumer profile database for storing consumers' informational data.

11. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 9, wherein said system further utilizes a location generator, wherein said generator is a tracking device, said device used to transmit location data continuously to the location tracker.

12. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 10, wherein said generator tracking device utilizes any of: GPS, cellular, or wireless system.

13. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service, as per claim 11, wherein said location tracker further utilizes a consumer profile manager, wherein said manager allows consumers to customize and manage profile data in said database.

Page 4 of 15

ARC920010012051
09/863,268

14. (Currently Amended) A computer-based system that utilizes an event matching system for service providers based on an unexpected change in a schedule of service or event, said system comprising:

a window of opportunity event generator, said generator automatically identifying said unexpected change in schedule of service or event,

a distribution channel analyzer, said analyzer used to analyze an event, as identified by said window of opportunity event generator system, based on data and rules,

a service provider profile database, said database containing informational data of said service providers,

an event database, said database used for storing data of said events,

a channel rules database containing rules to be applied to particular channels,

an event matcher, said matcher receiving analyzed event from said distribution channel analyzer and integrating information from an external database to select a service provider for said event.

15. (Currently Amended) An e-commerce method for enhancing sales of service providers, said service providers in communication across networks and available to provide one or more specific services through directed sales to selected customers, said method comprising:

automatically detecting one or more opportunities for sales based on [a] an unexpected change in schedule of a service or an event,

analyzing said opportunity using a set of data and rules, said data and rules stored locally or remotely in computer storage,

matching said analyzed opportunity with integrated information from a subscriber profile database to select one or more of said service providers,

ARC920010012091
09/863,268

notifying said selected service provider of said opportunity for sales, and
providing an accounting functionality for said service provider by analyzing events and
transactions of actual sales.

16. (Currently Amended) ~~A~~An e-commerce method for enhancing sales of service
providers, as per claim 15, wherein said integrated information further comprises the use of an
external service provider profile database.

17. (Currently Amended) ~~A~~An e-commerce method for enhancing sales of service
providers, as per claim 15, wherein said method further comprises storing data of said events in
an event database.

18. (Currently Amended) ~~A~~An e-commerce method for enhancing sales of service
providers, as per claim 15, wherein said method further comprises obtaining rules from a channel
rules database to be applied to particular channels.

19. (Currently Amended) ~~A~~An e-commerce method for enhancing sales of service
providers, as per claim 15, wherein said method further comprises obtaining rules from a
database containing data of selected institutions or organizations in which events may take place.

20. (Currently Amended) ~~A~~An e-commerce method for enhancing sales of service
providers, as per claim 15, wherein said method further comprises tracking events and schedules
of subscribed service providers or consumers.

ARC920010012US1
09/863,268

21. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 16, wherein said method further comprises managing and customizing profiles of service providers in said service provider profile database.
22. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 19, wherein said method further comprises managing and customizing profiles of institutions or organizations in said institutional/organizational profile database.
23. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 20, wherein said method further comprises utilizing a device to keep track of the location of subscribed consumers.
24. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 20, wherein said method further comprises storing a consumer's profile in a database.
25. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 23, wherein said device utilizes any of: GPS, cellular, or wireless system.
26. (Currently Amended) ~~A~~ An e-commerce method for enhancing sales of service providers, as per claim 24, wherein said method further comprises managing and customizing profiles of consumers in said consumer profile database.
27. (Currently Amended) An article of manufacture comprising a computer program product, said computer program product comprising a computer ~~usable~~ readable medium ~~having~~ storing processor-executable ~~computer-readable~~ program code:

ARC9200100120S1
09/863,268

said computer readable program code embodying a method comprising the steps of:

automatically detecting one or more opportunities for sales based on an unexpected change in schedule of service or event,

analyzing said opportunity using a set of data and rules,

matching said analyzed opportunity with integrated information from a service provider profile database to select a service provider,

notifying said selected service provider of said opportunity for sales, and

providing an accounting functionality for said service provider by analyzing said events and transactions.